KAVIL COFFEE



INVESTOR CHECKLIST

5 questions to ask before buying a coffee franchise

Ask any chain these questions before you sign a contract, and you'll see straight away who is honest and who avoids specifics.

01 How much money do I need IN TOTAL to start?

02 What if the location doesn't work out?

03 Who finds the location, and how?

04 How much will I really earn?

05 Are there royalties or lock-ins?

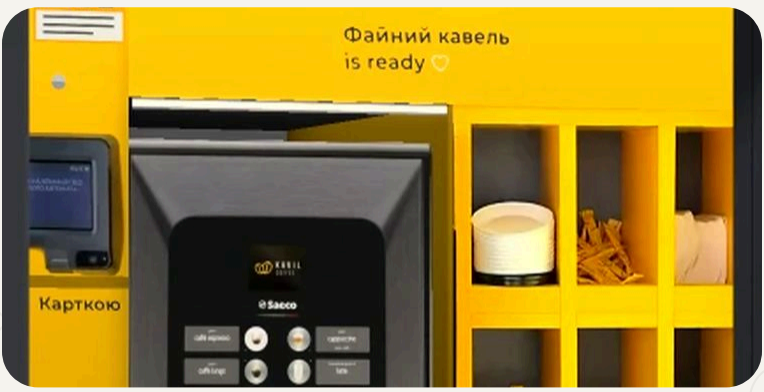
Kavil's honest answer to each question follows.

01

How much money do I need IN TOTAL to start?

WHY IT MATTERS

The equipment price is not the whole budget. Ask about rent, the first stock of ingredients, registering as a sole proprietor (FOP) and connections. If all you hear is the price of the machine, the figure is understated.



KAVIL'S ANSWER

€2 599
to get started

€200
installation anywhere in Ukraine

30
days at most from payment to the first cup

We lay out the full budget straight away: equipment, €200 installation, location search, first stock and working capital. No hidden extras "later".

02

What if the location doesn’t work out?

WHY IT MATTERS

The key question. If the answer is “that never happens”, you are being sold a dream, not a business. There should be a specific way out, written into the contract.

1. **We analyse sales together**
2. **We plan a move to a better spot**
3. **Changed your mind? Buyback at 60%**

KAVIL’S ANSWER

60%
equipment buyback, for any reason

24 mo.
equipment warranty

If sales are weak, we analyse them and plan a move to a better spot. If you change your mind or the location doesn’t work out, we buy back the equipment at 60% of its value. A 24-month warranty applies as long as the location runs on Kavil ingredients.

Buyback and warranty terms are in the contract, which you see before you pay.

03

Who finds the location, and how?

WHY IT MATTERS

The location decides 80% of success. Ask who searches, what it costs and when you pay. If you hear “on request” or “you’ll find one yourself”, that’s a red flag.



KAVIL’S ANSWER

€300
location search, optional

0
prepayment: you pay after the lease is signed

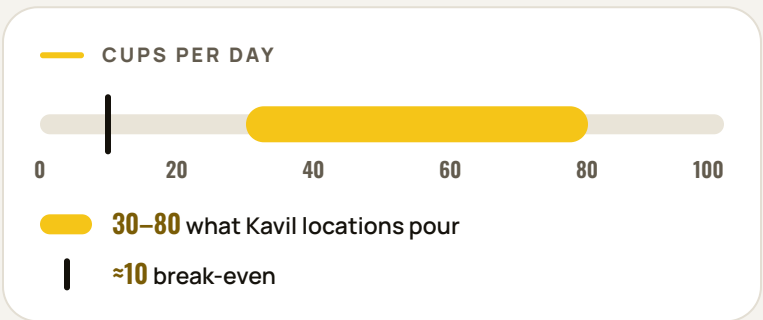
We help, together with you: we analyse foot traffic and negotiate with the landlord. It’s a separate service that costs €300. You pay only after signing the lease, when the location is already yours.

04

How much will I really earn?

WHY IT MATTERS

Ask for the maths, not a pretty “up to N thousand”: cup price, cost price, rent, card fees, taxes. If the numbers don’t add up, there can be no trust.



KAVIL’S ANSWER

50 ₴	17 ₴	~19 ₴
cup price	cost price	net per cup

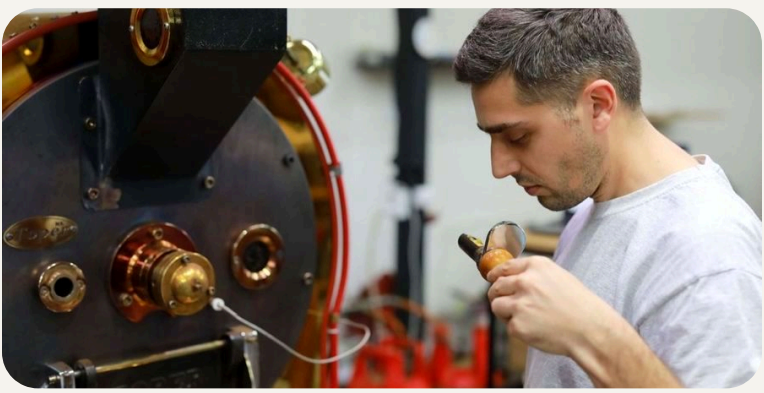
Roughly 19 ₴ net per cup after ingredients, rent, sole-proprietor tax and card fees; less at low footfall, because rent doesn’t shrink with sales. We do all the maths openly in the calculator on our website.

05

Are there royalties or lock-ins?

WHY IT MATTERS

Many chains take 3–7% of sales every month and tie you to their suppliers at inflated prices. That eats into your profit for years.



KAVIL'S ANSWER

0
royalties

~65%
margin per cup

You buy the equipment, and the business is yours: no monthly percentage of sales. We roast our own coffee and do everything ourselves, without middlemen, so the margin is ~65%. The warranty applies while the location runs on Kavil ingredients, and that's written into the contract.

KAVIL COFFEE

READY TO CHECK US OUT?

Let’s calculate your income

Leave your number on kavil.com.ua, and we’ll calculate the payback for your city and format. Free, no obligation.

Calculate my income →
kavil.com.ua

+380 68 037 30 08: call, **Viber**, **WhatsApp**
Telegram: **t.me/Kavil_Coffee**

700+
locations · 7 countries

60%
equipment buyback

24 mo.
warranty

0
royalties

Buyback and warranty terms are in the contract.